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PRESS RELEASE

First Franklin Financial Branch Manager Brett Ewing Selected to Head the Tallahassee Quarterback Club

Tallahassee, December 14, 2009: Tallahassee Quarterback Club announced that member, Brett Ewing, will be inducted as President for the 2010 season during the Lou Holtz Jamboree slated to take place tomorrow night. When asked about the induction, Brett Ewing had this to say: "I am very excited about the responsibilities that await me as President of such an incredible organization. I know I have some big shoes to fill, but I look forward to the challenge." Brett Ewing will be the 61st President of this organization.

The Tallahassee Quarterback Club was formed in 1949 to support local high school and college football. The club and its members, then as today, have a passion for the game of football while recognizing and supporting good sportsmanship. The club meets during the football season and caps the year with its annual Jamboree Awards Dinner.

The Club meetings feature a nationally recognized guest speaker with a mix of former collegiate stars, highly regarded head coaches, NFL players, along with the radio and TV analysts and commentators that cover the game. Former guest speakers have included NFL Hall of Famers such as **Johnny Unitas, Jim Brown, Dick Butkus**, and FSU's own **Fred Biletnikoff** to name just a few. The meetings are held at The University Center Club at 5:30 P.M. beginning with a social (1/2 hour cash bar) with the ***buffet line opening at 6:00 and the meeting being called to order at 6:30 P.M. and all meetings will adjourn at 8:00 PM***

Brett Ewing is a Financial Advisor and the Branch Manager of First Franklin Financial Services. First Franklin has been serving the retirement and investment needs of families, individual, businesses, and non profits across the Big Bend, for over forty years. Mr. Ewing is a third generation Advisor, and has worked in the Financial Services Industry for over 12 years. He believes in taking a steady conservative approach to investing. He graduated with Bachelor of Science degrees in Economics and Finance from The Florida State University in 1994 and a Master of Business Administration from The University of Central Florida in 1996. As an Ed Slott Elite IRA Advisor and a Registered Advisor of the NFL Players Association, Mr. Ewing's expertise covers investors at any income level.