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Press Release

Tallahassee, FL

First Franklin Financial Services to host a special night of “giving back” to benefit the Capital Region YMCA!

Clients and guests of the locally owned financial firm will come out and support the Holiday Shopping Benefit at Ten Thousand Villages in Market Square. The client appreciation event will not only support the Capital Region YMCA, but will improve the livelihoods of artisans in Asia, Africa, Latin America and the Middle East," said Sherry Kelly, Ten Thousand Villages store manager.

“We are excited to bring the attention to our local YMCA and support their ongoing efforts,” said Branch Manager Brett Ewing. The Capital Region YMCA is a powerful association of men, women and children joined together by a shared commitment to nurturing the potential of kids, promoting healthy living and fostering a sense of social responsibility.

First Franklin Financial is an independent financial resource that has been serving the retirement and investment needs of families, individuals, nonprofits, and businesses throughout the Big Bend for over 40 years. “This event is just one of many that make up First Franklin’s Give Back to the Big Bend Program. Where we bestow sponsorships and encourage financial education throughout our community,” said Branch Manager Brett Ewing.

For more information, please contact Erin Silvaroli at 422-7724.

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