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## First Franklin Financial Services: independent company with big capabilities

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For over 40 years, First Franklin Financial Services has served Tallahassee residents' investment and retirement needs with a personal touch. The independent company has been family operated from the onset and is currently run by Brett Ewing, the Branch Manager and Registered Representative.

A Tallahassee native and third generation advisor with the company, Brett has served in the industry as a licensed representative for over 12 years. Before joining the family business, he attended Florida State University to receive two bachelor's degrees in Economics and Finance, and then acquired his Master of Business Administration from the University of Central Florida two years later. With First Franklin Financial Services, Brett specializes in the security aspect of the profession.

The financial services firm assists individuals, families, nonprofits and larger businesses in understanding and meeting their investment needs. The company prides itself on its small time feel and big time capabilities. As an independent, family operated firm, it can ensure that every client is known by name and experiences a personal connection with the agents with whom they work. As there are no automated phone tellers or other hoops to jump through, clients receive peace of mind from working with someone who puts their interests first. Yet at the same time, the company doesn't lack an expansive range of services just because it is independently run. The multitude of services offered include retirement plans, insurance and banking advice, and cutting edge wealth management and investment strategies that can give clients the opportunity to capitalize on abundant changes on Wall Street, in congress, and more.

When Brett is not working, he finds time to contribute to his native community through several venues. He is on the board of directors for the Children's Home Society and Lion's Club, a member of the FSU alumni association and Tallahassee Quarterback club, and is also a registered advisor of the NFL Players Association. In his spare time, he enjoys golf, tennis, and spending time with his wife and three daughters.

Though First Franklin Financial Services is an independent business, it has continued to grow over its 40 years and is always looking for new markets to enter. But at the end of the day, despite the wide array of services offered, the company still prides itself on its

small town, personal touch.

By: Lauren Novo, Staff Writer

Submitted by <sup>[1]</sup>, Trusteria.com <sup>[2]</sup>

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